



AD-HOC-ANNOUNCEMENT

Vienna, 25th February 2014

Changes in the AGRANA shareholder structure. Medium term increase of the actual free float is targeted.

AGRANA Beteiligungs-AG (AGRANA), Vienna, was informed today by its main shareholder Z&S Zucker und Stärke Holding AG (Z&S), Vienna, that the British financial services company Prudential plc (M&G Investments), London, Great Britain, and several of its subsidiaries have completely divested their holdings in AGRANA. Z&S, who as the main shareholder of AGRANA held 75.5% of the share capital until now, has taken over a direct stake of 10.6%, following this transaction Z&S now holds 86.1% of the voting rights in AGRANA. A further 5% of AGRANA shares were acquired directly by Südzucker AG Mannheim/Ochsenfurt, Mannheim, Germany, and should be available again for the free float in the near term.

Therewith Z&S as the main shareholder still vouches for the stock exchange listing of the AGRANA Group. Furthermore, the described transactions provide an improvement of AGRANA's position in equity markets and raises its trading liquidity.

This announcement is also available on the AGRANA website at www.agrana.com.